

NCRC NCRC NCRC

36



CIVL 101.7 FM
présente fièrement le
36e Conférence
National de la
Radio Campus et
Communautaire.

CIVL 101.7 FM proudly presents the
36th National Campus &
Community Radio Conference.

SPONSOR & ATTEND

DAILY & WEEKLY
PASSES AVAILABLE

WORKSHOPS
KEYNOTE SPEAKERS
LIVE MUSIC

PARRAINER ET
PARTICIPER

LAISSEZ-PASSER
DISPONIBLES

ATELIERS
CONFÉRENCIERS
SPECTACLES

NCRC@civl.ca
civl.ca/NCRC36



NCRC 36 Sponsorship Package

In June 2017 CIVL Radio, broadcasting from UFV Abbotsford will be hosting the 36th annual Nation Campus & Community Radio Association Conference. Over 100 delegates from non-profit stations across Canada- who represent a diverse range of languages, markets, backgrounds, and experience- will come together to participate in a weeks worth of workshops, panels, and seminars. Not only will they address issues dealing with the radio sector but also matters of equity, engagement, art, and community.

CIVL Radio, with support from UFV and Abbotsford Tourism, want to use this as an oppourtunity to promote not only our own station but also our city as a growing and vibrant community. We are looking for sponsors and partners interested in helping us produce and support a week of workshops and events that will showcase Abbotsford at its best.

-CIVL Campus and Community Radio Society

ncrc@civl.ca
604-851-6306





100-150

Radio delegates from across Canada, including a large delegation from Victoria and the Greater Vancouver Area. This is an extremely diverse group in age, experience, and backgrounds from both urban and rural markets.

Invitation to take part in and contribute to workshops, panels, or our evening events right here in Abbotsford.



Sponsor Access



Recognition via online social media, CIVL radio airwaves, print, posters, and live during our events as supporters of NCRC 36.

Merchandise



Organizations interested in being a title sponsor will have their business logo branded on our official NCRC 36 merchandise.

Sponsor Areas

Food

Our delegates will be fed for breakfast and lunch everyday of the conference. We are looking for catering that values quality and flexibility (vegan, gluten) and show off the tastes of the Valley!

Transportation

Not only are we looking for airfare discounts, but also means to support excursions from UFV to as far out as New West.

Beverages

Working with our venue providers, we want to highlight local breweries and wineries during our evening and public events.

Print/Merch

Notebooks, tote bags, program guides, posters, and more. Cash or print sponsors needed.

Advertisement

Help pay for or provide space to spread the word of our public entertainment events.

Speakers/ Performers

Fund one of our events to bring out high quality speakers, performers, and presenters. Past keynotes and spotlights have shone on CBC's Buck 65, Candy Palmater, legendary DJ Stretch Armstrong, and more!

Venue

Host one of our events and we will work with you to make sure it is a success. We also require a private space for our Awards Gala.

Sponsorship Agreement

CIVL is committed to making sponsors feel valued and for our agreement to benefit both parties. Whether monetary or in-kind donations and discounts, the table below outlines a few benefits sponsors will be provided by CIVL. This includes early access to our Friends of CIVL program, a discount card that will be included alongside a map of Abbotsford highlighting participating businesses.

If you have any questions, concerns, or proposals feel free to contact us at nrc@civl.ca or leave a message at 604-851-6306.

Contribution	Print Ad in Conference Program Guide	Free Radio Ads*	Awards Gala Tickets	Access to Friends of CIVL Card
\$100	Banner/Logo	2 week (\$112 value)	N/A	Yes
\$250	Quarter Page	6 week (\$336 value)	N/A	Yes
\$500	Half Page	1955 (\$1008 value)	1	Yes
\$1000+	Full Page	1949 (\$2184 value)	4	Yes

Business/Organization: _____

Contact Position+Name: _____

Contact email/phone: _____

Sponsorship Contribution: _____

If monetary, please note if you'd like to earmark it for a specific area:

Date: _____

Signature: _____